



Rants and Randomness with Luvvie Ajayi

Be Aggressively Genuine (with KevOnStage) - Episode 13

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My peoples, welcome to another episode of Rants and Randomness. I am Luvvie Ajayi, your side eyed sorceress and this is my podcast where I'm talking about the things I'm loving, the things I'm side eyeing and having good conversations with good people.

So, I am here at the Chicago recording company, bringing you the radio voices always. And on this episode, I'm talking about the feel good, the fact that [LuvvNation](#) keeps showing all the love, okay. Ranting about why BCC, we all need to become friends with it. And spotlighting the [DF Nigerian food truck](#) because Jollof is a core value of mine, okay. And my guest is the hilarious [KevOnStage](#).

Let's jump into it.

Feel Good

[00:00:49]

All right so my feel good this week, well, I have a couple because all right, good vacation, good weeks. As you know from episode 11, I had [Amanda Seales](#) as my guest. I was also a guest on [her podcast](#) and then her live trivia show, [Smart, Funny & Black](#) came to Chicago and I was one of the blacksperts. It was amazing. The show was such a good time. Chicago showed up and showed out and I was going to against Rashida AKA Sheeds and she ended up winning the Master Blackspert for the night. We had such a good time. We're all there, an artist named Lee showed up to surprise me and Amanda with portraits of us that she had painted. Her Instagram is [@Prolific_Lee](#) and these paintings, they blew us away. They blew us away. I had first met Lee when I was moderating a conversation with [Francesca Ramsey](#), another one of my guests, for her book conversation. And brought a painting for Francesca and the painting was incredible.

Lee found I was going to be at Amanda Seales show and she shows up and surprises me and Amanda with these portraits. We have to post it on Instagram, so good. I need you all to show Lee some love on Instagram, check out her art. Support black art, support dope black artists and she's one. So that's [@Prolific_Lee](#). At P-R-O-F-I-L-I-C underscore Lee. Thank you so much for that painting, thank you for the time it took for that. And for capturing my cheekbones so correctly. You nailed it. Nailed it.

Yeah so there's also the fact that I finally have reel. So, all these years that I've been doing speaking and writing and all this stuff, being on stages. I've needed a reel that kind of showed it all in one. So, for the last six months, I've been working on that with my manager, Andrea. Finally, my reel is ready so it's

like a six-minute thing that lets you know when you ask, "Luvvie, what is everything that you do?" This reel answers it. But one of the things that made me really feel good about it is in the reel and just in general when I'm telling my story about my journey in blogging and writing and being an entrepreneur, I say how there've been times when I've almost quit blogging. And during those times, I've usually kept on going because people will send me amazing notes about the impact that my work has had on their lives or yeah. In their days and how certain times, I've made them laugh.

So, one of the first notes I can remember is, it was one of those weeks where I was like, "Why am I blogging, why am I doing this," This was back in 2011. And I got a note from somebody who said, it had been six months since she'd laughed or smiled purposefully because she was going through a major depressive episode. And one of the reasons why she was able to smile was because she read my blog. And I remember another note from somebody who said, she was in the waiting room with her mom got chemotherapy. And one of the reasons why she wasn't crying is because she was laughing at something that I wrote. And I always remember those in the tough times. The work is important, the work is necessary.

So in the reel, I mention that and then somebody named Raven commented on my Facebook page and said, "In the reel, you spoke about someone whose able to laugh while their mom was receiving chemo because of you. I want you to know how true that is. After my dad died, I rejected social interactions. I was on your website, reading one of [your scandal recaps](#) and I feel like that was the moment when I realized I would be okay. And I still had the ability to laugh. Please never underestimate your impact."

It made my soul smile to read that. Because there are many times when we don't understand our reach, we don't understand why we're doing what we're doing and sometimes you question the purpose. But in the times when you question the purpose and you hear things like that, you realize you shouldn't question the purpose. The work is as it should and even when it's tough, somebody somewhere is getting something important from it. So Raven, thank you so much for affirming my work, for finding value in it and for smiling again and realizing that you always have laughter.

So yeah. I can't help but feel good in these moments. So thank you, thank you, thank you for continuing to show me love, y'all. I really appreciate your words.

Rant

[00:05:29]

All right so my rant this week is about why we all need to use BCC and reply all is the devil. So let me talk about it. So in business and whenever we're reaching to people, let's say we're reaching out to 15 people in one email. A lot of people have the habit of just sending everybody one email that everybody can then see who got the message, everybody can reply. Here's the thing. I need people to stop that. It is maddening. It is maddening to actually do that because when you send an email to people who may or may not know each other, you're giving them access to each other and they might not want that access. So for example, I don't need to know all 35 people coming to the party. I just need to get the email that says where I need to be, what bottle I need to bring, that's it. It is not required for me to reply all.

But here's the thing, people abuse everything. So, it's a little bit of laziness in there. One, sending an email to everybody at once is because you don't want to send personal emails to each person, I understand. It is not bad to send to everybody at once. What is bad is now, everybody who is on this thread is now basically subjected to 30 replies of, "No I can't make it. Yes, I'll be there." It's especially frustrating in business because when people send it in business, it's like fine. If you send it because of your party, cool. But you in the business setting, why? You should know better, you should know better. I recently got an email that somebody sent about a campaign they were doing. And they sent it to 30 of us, y'all. But they did not use BCC. BCC is here for us to use. It stands for blind carbon copy. It is when you send emails to however amount of people you want to send but you put their email addresses in the BCC side instead of the to, okay. BCC means everybody gets the same email but nobody knows who else got it.

It means nobody else can reply all. I just think Jesus invented BCC so we don't have to get inundated with 25 emails of, "Yes," and, "Sure." I just want people to respect Jesus. And the thing is, yes. I get it, people don't have to press reply all. But I don't trust people to know better. So, for the person who was sending the actual email, don't even give people the option to reply all. Just BCC it already, okay. I need it to stop because all of our inboxes are in shambles. Everyday. All of our inboxes sound like trash. You get 50,000 emails before 9 AM. Well we do not need all the extra emails from people who press reply all and next thing you know, you literally have to start seeing your inbox refresh over and over again because somebody's auntie just saying yes to everybody.

I want it to stop and I'm just really surprised that it happens so often at this point. It's 2018, we should all know email etiquette and I'm just surprised how often I get emails with no BCC. So, I just want everybody to make this oath, please don't be the person whose sending an email to 45 people, subjecting everybody's inboxes to some weak stuff that we don't need. So, I want you to commit, promise me that you will use BCC, that BCC will be your friend in business and personal emails, so you will not annoy everybody. That's all.

Randomness Spotlight

[00:09:07]

So this week, I'm spotlighting the DF Nigerian food truck. As you all know, I am a proud Nigi girl, all right. I love everything Nigeria. I mean, not everything but I wear my culture on my sleeve. I eat mostly Nigerian food still, which is why this is important. Jollof rice is one of my favorite foods ever. I even have a podcast now with [my friend, Yvonne Orji](#) called [Jesus and Jollof](#). You guys should check that out, go subscribe to that. Anyway, so anytime I am not in Chicago, because I can get Jollof rice here, you know from my mom. And from whatever restaurants I go to. Whenever I'm in New York, I always have to find Nigerian food. I'm the person who cannot go a couple of days without eating Nigerian food because it makes me feel weird. My rice levels can't get low, it's an actual thing.

So last year I think, I found out about this food truck. I think [New York Times wrote about it](#). So I decided to go and order some. I ordered some Jollof rice, which is, you know that's the staple. But I also ordered Egusi, I ordered Moi Moi, I ordered Puff Puff, if you don't know any of these things, look

them up. And everything I ordered was delicious. I'm talking it felt like my mama cooked it. I even took some home to my mom and she loved it. Which for a Nigerian mom to give her approval on some other Nigerian food, that is major.

So, this food truck is called Divine ... It's [DF Nigerian food truck](#), I can't remember what the DF stands for. And every time I'm in New York, I have to go. Either I go to the food truck, which sits outside of the Nigerian embassy on 828 2nd Ave. Or I order it from [Seamless](#) or [Grubhub](#) because they'll deliver it to my hotel. And it is basically like having a piece of home with me when I am in New York. It is so good. A lot of times, people ask me where I get my Jollof. Nigi Jollof only, by the way, I don't eat Ghana Jollof. Anyway. What is where I go in New York. Show them love. The owner's name is Godshelter and it's just legit, authentic food. I think he learned how to cook from his grandmother and he now caters and then has his food truck. It's amazing, go ahead, place an order.

I usually get Jollof with stewed stock fish. Mm-hmm (affirmative), yes. And then I get some other snacks, I get a meat pie. It's just bomb. It's not easy to find restaurants that really cook authentic food that you actually like. And this is a true Nigerian, authentic food, get your life, go and order, tell them I sent you. Just because I am such a fan of what they're doing. I love the fact that they have this truck and it delivers, it delivers y'all. Go get your Jollof. Go get your Jollof, okay. All right. Holler. And they're also on social I think [@DFNigerianFoodTruck](#). So check it out and let me know if you order it, if you like it. Shoot me a message. Holler.

So for once, can we all file that whole idea of like, black don't crack, under the shelf. Because it can crack if you are under the sun without any type of sunscreen or protection. That is why I think people need to be using Black Girl Sunscreen. As magical as our melatonin is, it can crack because the sun is a hater. That's why I'm excited because Black Girl Sunscreen, they're created for women of color to protect our skin from sun damage without getting all the other residue like other sunscreens. And I randomly came across the sunscreen on Instagram, I bought it, I fell in love with it. And I started using it. It doesn't like a white cast, it's fragrance-free, you can use it on your face even as a sole moisturizer and it doesn't disrupt your makeup. And it contains ingredients that enhance rich complexions like jojoba and cocoa and shea butter. You know I love me some shea butter.

It's great for all skin types so to protect your skin, go to [blackgirlsunscreen.com](#) and use the code **RANTS25** for 25% off your first order to protect this melanin. That's [blackgirlsunscreen.com](#) and the code is **RANTS25** for y'all and you get 25% off.

Interview with KevOnStage

[00:13:35]

Luvvie: All right so I am really excited about my next guest, Kevin Stage. Unless you've been living under a rock, you've probably caught some of Kev's viral videos on these interwebs, such as [the sexy praise dancing](#). He is hilarious and is such a joy to get ready for some laughs and Kev just be making me crack up. I go on your platforms, on your Instagram and just be watching your video like, this dude is a fool.

Kevin: That is my goal.

Luvvie: You are a fool. I'm going to give people your bio, because people need to understand how dope you are. You know what I mean?

Kevin: Okay.

Luvvie: Mm-hmm (affirmative). So Kevin is an entertainer, he's an actor, comedian, playwright, director, filmmaker and content creator. He does it all. Kev is from El Paso, Texas. He was born in his grandmother's bed, true story. I'm going to get that story shortly. His comedic genius was derived from growing up in the Fredrick's household, where you had to be funny to stay in the living room with the grown folks. His infectious personality was honed by traveling the US in a military family, learning to make friends quickly. And I think you will see Kev on the movie screen and TV soon but right now, he is dominating the interwebs. Welcome to Rant and Randomness, Kev!

Kevin: Thank you so much, Luvvie! I am so very happy to be here. So excited.

Luvvie: It is you!

Kevin: It is me!

Luvvie: So I always start by asking my guests, what did you want to be when you were growing up?

Kevin: So interestingly enough, Luvvie, I wanted to be great growing up. And that's before I realized what that was. I just wanted to be traveling the world, doing what I wanted to do. I remember even thinking that in elementary school, like I'm going to travel and do whatever I want when I'm older. So when I was in high school, all through middle school and high school, I played basketball. So being the dreamer as I was, I was like I'm going to go to the NBA and that's just going to be what it is for me. I stopped growing at about 12, 13 years old. I remember when I was in 11th grade and they asked me, hey do you want to sit on the bench for the varsity team or play for the JV team? At that point, I was like man. I think the NBA is probably going to be out of the question if I'm not for sure on the varsity team in 11th grade. And I chose to play on the JV team, that's just how I am. I'd rather play than be on the bench. So I played and then after high school, I tried out for one division three college basketball team.

I remember this white kid was like 5'5" and he crossed me up so many times in a row. I was just like, sir did I offend you in some way? Why are you doing this to me? So I was like, okay bet. I'll just guard some big dudes, because they can't cross me up. These dudes dunked on me, blocked my shots, dunk on me, dunk on me, dunk on me. So then I just took my shoes off and I was like, obviously it's not going to be the NBA. But it's going to be something. So that's how my basketball career ended.

Luvvie: Spectacularly. So wait, how tall are you?

Kevin: I'm just like 6'1". That's also kind of came into play. NBA I needed to be like 6'6", 6'7". I was just 6'1" and heavy, at that.

Luvvie: So a white boy crossing up low key ended your dreams.

Kevin: Yes. And it was a white boy dunking on me, too. They were just recklessly hurting my feelings. I had never been treated this way by anyone. It was just absurd.

Luvvie: You're like, sir this is just impolite of you. How dare you.

Kevin: I was like, do you realize I'm trying out for this team? I'm not going to make it if you keep doing this. Which way are you going, let me know early. I am getting embarrassed.

Luvvie: So at least you had your fun, to roll back on. When did you realize you were funny?

Kevin: You know I remember when I was in elementary school and I used to get picked on a lot. And I realized when I could make the bullier is that a word? Bullier? Bullyee?

Luvvie: Or just bully.

Kevin: Just bully. The bully stopped wanting to fight me by being funny, I realized this is a skill. It wasn't like a big thing, I was just like hey, this guy wants to fight me, now he doesn't. That is a win for me. I realized at that moment and then when we had family gatherings and grown folks and kids were completely separate. In my house, we had to sit on the ground. Eat on newspaper, stuff like that. Don't be in grown folks' conversations. But when you're funny, in my house, they let you just stick around. You couldn't sit at the table but you could stay in the living room. And that was my goal. I don't have to go in my room and close the door. I can just at least stay in the living room and hear what they were saying.

Luvvie: So what age did you get that privilege, of staying in the living room with the grown folk?

Kevin: About seven or eight, when I got my rite of passage, yeah.

Luvvie: That's impressive.

Kevin: Seven or eight, it was amazing. So that was my pride and joy.

Luvvie: So when your basketball dreams got shot and how did you go from that to YouTube, what does that build like?

Kevin: It's a long time between there. So in high school at 16, I tried stand up for the first time. My brother told me there was a church talent show. I literally have the same story as almost every R&B singer. It was a church talent show that I decided to join. I told my brother, I'm thinking about doing stand up. And he was like, oh this girl that we knew. Oh, she doesn't think you're funny. She doesn't think you'll do it. So, I was like, what? I'm funny, I can do it. So, I did it and it wasn't until two or three years ago that he told me he totally made that last part up. He just wanted to make sure that I did it.

Luvvie: You better motivate, brother.

Kevin: Right. He inception-ed me. So, I did stand up for the first time and then kind of in college, I doing plays with my friend, Anne Davis. We were doing plays for free, we dressed up as old men and did plays at our church. Then my brother and I entered a play competition while I was in college. I found the acting program at the University of Washington and we won a playwright competition. And the university produced our first play. And I was like, oh snap, this is amazing. So for like five years, we were trying to make it in the play world. So we did that for a while, we're like, we're going to be Tyler Perry of Seattle.

Luvvie: Tyler Perry of Seattle.

Kevin: Yes. We were like, if Tyler Perry could do this. Because at this time, Tyler Perry's plays on bootleg were going crazy. So, we were like, oh we can do that. But we couldn't. We had one investor, we lost \$40,000 of his money. Another investor, \$20,000 of his money. So, we were just about to give up. I really prayed to God, if this isn't going to work, just take this desire away. I'll just coach my son's basketball team, I'll be a great dad. I'll be happy, just don't let me think about this, don't let me daydream about this. That's all I ask.

So, we had one last play and we flew out this booker who books Tyler Perry plays. He loved the play. We were like, oh this is it, we're going to make it. He's like, I want to put this play up in Oakland for two nights, this is going to be a smash. All you guys need is \$300,000 up front.

Luvvie: What? What?

Kevin: And I was like, why would we have that? What makes you think three young black dudes have \$300,000?

Luvvie: How are y'all don't have a trust fund, how dare you.

Kevin: Right. How dare you. So, we were just like, I mean y'all don't come up with any. He's like, oh no, you got to find your own investors and that's when we were like, okay this is just not going to work. Because the thing about Tyler Perry, he was in Atlanta. He can go from Atlanta to Alabama to South Carolina. And run your plays all over the South really easily. We were in Seattle and there's hardly any black people there. And in Portland, there's even less there. And then you're a 12 hour drive away or a 17 hour drive away from Oakland and there's just no feasible way.

So, before we quit, we had a meeting. Me and my brother and my friend I was like, look. Before we quit, let's just try YouTube because I've seen YouTubers are getting paid by their video views. Maybe we can take the stuff that we did on these plays and put it online and see if that works. And there was a viral trend called Stuff Girls Say, going viral. All these YouTubers were doing it. So we did [Stuff Black Parents Say](#) and [Stuff Black Church Girls Say](#). And we asked our wives to be the black church girls and they wouldn't. So, we had to put wigs on and those two videos, it was like God heard our cry.

Those two videos both went viral immediately and that changed the trajectory of my career. [The Playmakers](#) were born as far as on YouTube and that started blowing up. Then my son was like, I want to be like you, dad. I want to make videos. So, I wrote him, [Growing Up Black: A five-year-old comedian](#).

Luvvie: I watched that. Yeah.

Kevin: Yeah, that went crazy viral. From that, we got a deal for me to write, direct and produce a sketch series for them for Office TV. And he also booked A Little Rascals remake.

Luvvie: Yes.

Kevin: So we moved to LA for a couple months and filmed that. And once I lived in LA for three months, I just told my wife, there's no way I can go back to Washington and live. We have to move to LA to make it. I'm going to be depressed eventually, I'm going to regret everything. We can't. So long story short, we moved and I just started making videos and just kept churning, churning, churning, churning, churning and here I am.

Luvvie: So, I'm going to take you back for a second. So you were born in your grandmother's bed in El Paso, Texas.

Kevin: Yes.

Luvvie: I need to know what's about. What, how?

Kevin: Okay so what happened was my mom kept going into labor but I wouldn't be born. She'd get an ambulance to the hospital-

Luvvie: You was playing.

Kevin: I was playing around. I was playing a game, even before I was born, I was playing around. So, we'd get all the way to the hospital, doctor's say look, the baby's not coming out. Go home. So, this happened three times in two days. So, the last day, my mom was like, forget it. Her contractions start happening, she's like, this is just Braxton-Hicks or whatever. I'm not going to go to the doctor. And the next thing you know, water breaks, she's crowning and my grandmother literally has to deliver me in her bed because my mom waited so long because I had been fake birthing for the last couple days. So, my grandmother delivered me and they just saved on a hospital bill. I really think that they just weren't trying to pay medical bills, they were like, we got this. So that's the true story of how I was born in my grandmother's bed.

Luvvie: I love how you've been playing for such a long time.

Kevin: I was born playing around. Born.

Luvvie: So, then you were a military kid. Washington, you end up in Seattle, Washington.

Kevin: Yes. So technically, we were in Fort Lewis, Washington. Which is about an hour south of Seattle. But I went to college in Seattle and then I lived, I bought my house in Tacoma. So, I was in college at Seattle but in Tacoma, Washington for 13 years. We bounced around from Texas, North Carolina, Virginia, back to Texas then to Washington. And in Washington, my dad was getting stationed in Spain when I was in college and he was just like, hey fam, what are you going to do because you can't come to Spain. And your mom's moving back to El Paso, what are

you going to do? So, I moved out on my own and been on my own, I was 19. I've been on my own ever since.

Luvvie: Wow. Man. So you basically spent your childhood moving from place to place. Was that why you were getting bullied?

Kevin: I think I was getting bullied because I had a big head and I was kind of pudgy. Another true story, I didn't have front teeth until my adult teeth grew in.

Luvvie: Wait, what?

Kevin: Yeah. My whole like, from birth to seven, I was snaggletooth. I never grew baby teeth. God really was just like messing around with me. He was like, I'm about to suss you up. So yeah I was snaggletooth for the first seven years of my life. So I don't know, I had bullying potential. I think people just say me, they're like this guy will be fun to pick on. So that happened for various reasons, pretty much throughout elementary and middle school. I remember one time in fifth grade, we just moved to this place. My first day at school in North Carolina. This kid put liquid soap all on his hands and then just wiped it in my eyes.

Luvvie: Oh my God!

Kevin: I was sitting in the back row, he just wiped it in my eye. And I was like, what? And he laughed, the whole laughed. The teacher kind of chuckled then told him to sit down. And I was like, this is going to be a long three years. Yeah, I got bullied like crazy.

Luvvie: Wow. First of all, kids are assholes.

Kevin: They are! They are.

Luvvie: Who does that, who's thinking like, let me get soap in somebody's eyes. And a lot of folks, like people say those of us who were the funniest folks is because we've had to be funny to live.

Kevin: Yes. And it's true. I didn't really find my footing until high school. That's when I finally was like a little athletic and funny and I was a little taller and more confident. But before that, it was hell. It was the worst. So yeah, it was tough.

Luvvie: Man. But you channeled that into this funny of yours. My first time ever watching something of yours was probably your son, Isaiah.

Kevin: Yeah, yeah.

Luvvie: It was probably that [Growing Up Black skit](#).

Kevin: Right, right.

Luvvie: And I was like, this kid is hysterical. And then I ended up falling through the rabbit hole and it led me to your videos. And I was like, this guy is hysterical.

Kevin: I remember [Cartoon Scandal](#) was the first thing that you posted that I was like, oh snap, Luvvie saw my stuff.

Luvvie: Oh my God, I have to tell people about that. [Cartoon Scandal](#) was legendary. So when Scandal started in 2012 and everybody got addicted to it and I started writing recaps for it, it actually was a huge year for me because it was kind of like the success of Scandal was almost tied to the success of blog, in that as people found my Scandal recaps, they'd find other things that I'd write. So I remember one day doing a recap, after a recap somebody sent me your Cartoon Scandal. Kev used to do these things called [Cartoon Scandal](#) that would be a four minute reenactment of Scandal episodes in animation. And I watched the first one and when I tell you I was crying laughing. Yo-

Kevin: That was so fun.

Luvvie: Cartoon Scandal was legendary. What did that do?

Kevin: Oh my gosh, that blew, that's the thing about my carer is like, I've had all these things that have helped me grow. [The Playmakers](#), [Cartoon Scandal](#) was like amazing for me. Helped me out with a lot of followers, a lot of people started knowing about me. Shonda even tweeted a couple, I remember one time around Thanksgiving, she was like, hey no Scandal this week but check out this recap of last week. And she posted my video. And then the next week, she was like, hey we're back, if you missed last week, check ... She did that like two times in one season. And I was just floating for that whole week. And that was the first year that I moved to LA and everybody, everybody started watching. The whole time Scandal was on, that was the one question I always got. When are you going to get back to Cartoon Scandal? And the only reason I stopped is because I got a job and I couldn't get home in time to watch Scandal and I couldn't stay up to like ... I'd have to stay up till 3:30, four in the morning to get that ready for the next morning. Because people wanted that Friday morning, as soon as they woke up.

So, I'd have to say up till 3 AM, writing and animating and doing all that and I just couldn't do it and go to work. So that was like, that was so good, that was so amazing for me.

Luvvie: I remember around the time when I'd be late with my recaps and folks are like, where is the recap? I used to say people, I have to stay up until three o'clock in the morning because the recaps took me three hours because they were 3500 words. So, I totally understood Cartoon Scandal taking all night and people didn't know. They were just like, we want it. But that is a testament to how good that thing was.

Kevin: Yeah, I mean you create the demand then you can't even keep up with it. It takes a long time to do that. You have to think of it, do it, in your case, write it. In my case, do all the voices and pick the songs. People don't care, they don't care how long, I want it now. Give it to me so I can laugh because I don't want to be at work right now. And that's all they really cared about. But I appreciate that because I'd rather people want something than not care about it at all.

Luvvie: Yeah and then so what year did you start [All Def Digital](#), where you currently are?

Kevin: I started in 2014 of August, I believe. I was September 2014.

Luvvie: I remember, I came and visited the office. Probably around that time.

Kevin: Yes. Very early.

Luvvie: Very early. So, look, honestly people think about creatives and they're like, oh you can always venture out by yourself but you're working for a company. What made you make the decision as opposed to insisting that I'll go off on my own to try to make this happen?

Kevin: You know the thing was, working here felt like synergy for what I wanted to do. I was writing, directing, producing content and the one thing I had was, allow me to keep doing my KevOnStage stuff. Because I worked with previous companies, they're like you have to post all your videos on our page, you can't continue to grow your own page. And my one caveat was, let me continue to do what I do. And I'll help build this company. So that was the thing. So All Def was very gracious. You could make your own videos, you can still do stand up and things like that so I really just felt like this would help me overall as a writer, director, producer and it'd be fun to build something. I made it with a group of people. But at the same time, I wasn't willing to stop doing what I did. Because you just never know and Hollywood companies open and close all the time. I just had been through that too many times and I was like, I'm not going to be in a position where this company closes abruptly and I'm stuck starting all over.

Luvvie: You did the best of both worlds. You own your content, you're continuing to grow your brand as you're working for somebody else and collecting these every two week checks, which I am not mad about. Get these benefits and this 401K. I am not mad about it.

Kevin: Exactly. I got small children. I got kids, I got student loans. I had to supplement my income and also, there's this troupe that in order to chase your dreams fully, you have to quit your nine to five.

Luvvie: Right.

Kevin: That's not always true at the beginning. Working this job has helped me fund my first tour, my movie, web series, merch. Stuff that I want to do and it helps take care of my household and I might not have been able to be in a position to go on a 50 city tour without the security of, I can pay for this myself. And that's why it was so important to me, because I wanted to own my tour. Everything I'm doing, I want to own it 100%. I'll license it you, I'll sell it to you. We can share revenue but I want to be the owner. And the only reason I was able to go on that tour is because I was able to work a full-time job, save the stand up comedy money that I made to put into the tour whereas if I didn't have a regular job, that standup money would be going to bills and things like that. And I wouldn't have the financial freedom to invest in my own tour.

Luvvie: Was there ever a time where you were like, you know what? Maybe this comedy thing is not for me.

Kevin: There were a couple of times. I had probably the worst experience ever. I hosted a Greek step show and I'm not sure how familiar you are with the [\[diviandi 00:34:16\]](#).

Luvvie: Mm-hmm (affirmative), I know.

Kevin: Okay so I wasn't. I didn't go to HBCU, I didn't have any family who was Greek. So, Drumline was my introduction. Sorry black people.

Luvvie: Because you did grow up in Seattle, okay.

Kevin: I was in Seattle and El Paso, there's no HBCUs, so please forgive me. I didn't, that wasn't part of my life, right. So I'm terrified, I hosting this step show as a comedian. I'm still terrified, I'm reading a note card of all the names, all the fraternities, all the sororities. My first time on stage, Luvvie, I'm supposed to introduce the lady of Alpha Kappa Alpha.

Luvvie: Oh God, oh God, what did you do?

Kevin: I said-

Luvvie: Oh God.

Kevin: "Give it up for the brother of Alpha Kappa Alpha."

Luvvie: No! Oh God.

Kevin: When I tell you, they loaded shotguns worth of boo, I mean it was three, 4000 people at this step show and it was worse because there's so few black people in Seattle, this was like the one event that all the colleges around Washington drove in. And this is the one time they get to stroll and I offended not only the Alpha's and the AKAs, I offended every fraternity and sorority because they immediately knew I wasn't Greek. And they don't even like non-Greek people so I got booed. I felt the boos reverberate through my body. I mean it was three hours long.

Luvvie: Oh no.

Kevin: And that was the first minute. So I had to keep coming up on stage, it was just ... I mean, it was so painful. And I didn't host a step show for like seven years. I had PTSD about step shows, it was terrible. Another time, I was doing standup and it was going terribly. There was only 50 people in the audience and one of my jokes, my closer, that always works require me to sit in this chair. So, I skipped ahead to it, sat in the chair and the chair exploded. I broke, I fell, mic ... That happened. I got up, walked out and I didn't do standup for like six months. And then the final time I questioned myself, I entered the Bay Area Black Comedy Competition in 2012 and I had this and this is was going 40. Actually, my set was going okay. And I had this joke where I used to sing to an R&B church version of a song, I would take my shirt off and spill water all over myself. And it would just kill. Did not kill, did not get any laughs.

So I'm just standing there with 300 people in Oakland, not laughing. Cold.

Luvvie: That is painful.

Kevin: At those three times, I really questioned should I even be doing this.

Luvvie: So the times when you questioned should you be doing it, what made you say yes?

Kevin: Well I mean, I feel like I just thought I'm past that. It can't get any ... Each time I was like, well it can't get any worse than this. You know what I mean? And I likened myself to an athlete who just has a bad game. You might have the worst game of your life, 0 for 30, miss an air ball for the winning game. But you've got to play again. I knew I wasn't going to just stop doing this forever, so once I finished beating myself up, I got up and I got back on stage and I did it again. And I learned from those mistakes. In most cases, I used those jokes again and they worked again but it really tested my character. Do I really want to do this or not.

Luvvie: Comedy is one of those really, really, really tough things. Because you know most people's biggest fears is speaking in public. When you bomb in comedy, it's basically like somebody stripped your skin off.

Kevin: Yeah. And you feel naked up there. You're just like, man. I can see you looking at me, not laughing. You know what I mean? So it's like, wow. Everybody knows what just happened. You just mucked it up. It's apparent, I'm supposed to make you laugh and no one's doing that. Let me go on about my business. So yeah, it doesn't happen as much anymore. I have jokes that don't work but I haven't had an overall set that didn't work at all in a couple of years. That's hopefully because people see me in my videos and they're already happy. When I first started in comedy, you have to win the crowd over. You have to prove to them that you're funny. But now, most of the time, a good portion of the audience is coming because they've either seen me on stage before or they've laughed at my videos. So I don't have to prove to them that I'm funny overall. I may have to prove that I'm funny live. Which is something that I have to combat because a lot of Instagrammers and Facebook people, they're doing standup, they're not traditional standup comedians. So people are going and finding out, oh you're not funny live. You're funny on sketches or whatever you do but you're not good at this.

So that's the thing that I probably have to fight against more than anything.

Luvvie: So anyone familiar with you knows you are a man of faith, which is something I respect. You do clean comedy, you don't curse, your comedy is safe to do in somebody's church.

Kevin: Right.

Luvvie: One, when did you make the decision to basically live your faith out loud in this way and how does it affect your comedy in a larger way. Because I know some of your funniest skits are about the black church.

Kevin: Right, right.

Luvvie: So yeah, when did you become a man of faith?

Kevin: I like to say I was born in the church. All my early memories are church. We went to church five, six times a week. And the funny thing is that that didn't, people are like man that's crazy. And that didn't feel abnormal. People accept whatever reality is placed in front of them. So we went to church Tuesday, Thursday, Friday and Sunday. Two or three times on Sunday. And all my friends were there, so it's like, this is what we did. So that's the reason most of my jokes are about church or at the beginning because that was my first experience in, that is funny. And the

thing is in church, especially in the black church early on, it was like sacrilegious to poke fun at anything. In the church. Anything. But I mean when I was a kid, this lady was shouting and she didn't know where she was and she tipped over. We had a bench around the offering table, she tripped over it. Her bloomers were everywhere, it was hilarious.

In the comfort of our own home, I found that people would laugh, they just couldn't laugh out openly. So I was just like, I don't care. Y'all have seen funny stuff happen in the church, some of this stuff is crazy. So I'm just going to talk about it. And that's when we made videos about it, I think because people have seen it before, they could relate to it and that's why it was funny. I didn't cuss in my comedy because I didn't cuss in real life. I just wasn't putting it on, like oh let me be a clean comedian. I don't think that was a choice. I grew up super safe and you could not cuss. I didn't want to cuss at school and then slip and cuss in front of my mom and get my teeth knocked out so I was just like I am better off-

Luvvie: Because you just got those teeth.

Kevin: Just got them, Luvvie. I just got the front teeth. I can't risk not having them again.

Luvvie: You know what it's like to not be able to eat corn on the cob. You've been there.

Kevin: Right. You learn how to eat corn on the cob with your molars, you don't know what my life was like.

Luvvie: That's a struggle man. That is a struggle, man.

Kevin: So yeah, I mean I just was doing what I'd always done. I don't think it was a choice, I'm going to be a clean comedian. I'm just going to go out there, I don't cuss in life so I'm just going to go and do. Definitely harder because sometimes when a comedian is not doing well, cussing is just funny sometimes.

Luvvie: Yeah.

Kevin: You don't really have to have a great joke. Some people just saying certain words, curse words, are just funny. So it can be like a get out of jail free card or get out of a tight spot card. And what I like to do, I don't want to come across as a clean comedian. What I like is when people leave and they're like, you notice he didn't even cuss?

Luvvie: Right.

Kevin: That was hilarious but I don't remember him cussing. That's the joy for me, I don't want you to come across. Because then people roll their eyes, he's a clean comedian, it's going to be like boring trash. And clean doesn't mean I won't talk about real stuff. I'm married so I talk about sex, I talk about life. I just don't talk very vulgarly about these things. Sometimes, I'll talk in code but I'll talk about real stuff.

Luvvie: Which again, I appreciate, again, the approach to your comedy is not sanitized. It is not prudish. But it's not using F bombs. Which is much appreciated because I understand that cursing can be

a crutch for comedy. Some folks, if they take all the curse words out, you'll be like, you have nothing left.

Kevin: You have nothing left. And I could not do that. And I also personally I could not just be funny to church people or about church subjects. You know what I mean, that just was my first, when I first started comedy, I started in a regular comedy club where half the people are drunk, getting heckled because to me, I needed to make it with real comedians. And then I can go to a church and work. But I couldn't just be funny to church people because I don't want to limit myself to only being funny to church people about church subjects because nothing much has really changed in the church. So that material is going to run out. And I need to be able to talk about being a parent, being a father, being a husband, current events and I don't want to just talk about black preachers do this, white preachers do that, for the rest of my life.

Luvvie: Right, because it puts you in a box.

Kevin: Yeah, yeah.

Luvvie: And one thing that's really cool is how you talk about your family and your wife online and your boys, who are also hysterical. Everybody's funny. And I'm just like, poor her because she got to deal with three jokesters all day.

Kevin: She does.

Luvvie: Melissa is a saint.

Kevin: She really is. She says she has three boys, 35, 12 and 9. And I accept that, I know it's shady but it's also right. So that's just the truth. But yeah, my kids are super talented, super funny. They make me laugh, my wife is really funny in her own way. You know what I mean? I'm very outlandishly funny, my oldest son's very sarcastic, my youngest son is deadpan and my wife is shady.

Luvvie: He reminds me, honestly your youngest son reminds me of my nephew, who is the most shady person I have ever met. But he be so earnest about it. He hurts his teacher's feelings because he's so shady.

Kevin: My son is like an old young man. Tiny, 55 year old here before.

Luvvie: Absolutely.

Kevin: I feel like he should drink black coffee with his cereal. Like why are you so ornery at 9? What have you been through?

Luvvie: Look, you don't know his struggles, you don't his life.

Kevin: Right. Right.

Luvvie: You don't know what he'd been through at school during recess.

Kevin: Exactly, exactly.

Luvvie: So how do you decide what to share and what to not share online?

Kevin: That is a struggle. Because I want to be able to put, see the thing that not cussing helps with, people feel confident to share because there's no profane language. However, I've learned that people share stuff that they feel like represents them well. I had this video of this girl French kissing a fish, that's not going to get as many shares. Because people are like, I don't want people to know I watched this. It might go in my group chat type of thing but I feel like if I can think of three or four funny things to say about something, I'll make a video. If it's not overtly sexual, ridiculous, I'll make a video about it. Sometimes, I make a video that's not even funny. There was a period of time where black men had been getting killed by police. It seemed like for a month, it was like three in a row. And I was like, I can't just keep making funny videos when this is something that I'm feeling. The funny is backed up behind this anger. You know what I mean? Or fear.

I made a video called, [I'm Afraid I'll Get Killed By Police](#). There's so many circumstances like, you're not even criminal. You're not even doing criminal activity. You are just being a black person getting pulled over for speeding. That's happened to me. Walking to the store, it's not just engaging in crime so I was like man, that could happen to me. Because I'm a tall, black man. I look menacing just because I'm big, you know what I mean? Before you even see my face you're like oh my God, what's this guy on. So sometimes I make videos that are not even funny and that offends, offends people because then I get the stick to comedy stuff and all that. But I'll never, ever in my life stick to comedy. I admit what I think is funny and I say what I need to say to move on with my life.

Luvvie: Agreed, I think comedy's a vehicle. Yes, I think comedy's a vehicle. We can't just be like, kiking all the time when it's not natural. But I think part of the power of your comedy is that you do tell real truths in it. But people are laughing, not realizing they're hearing the truth. So you kind of slide it in there. You recently did a video, [Cardi B bought like a \\$500,000 Lamborghini or something that she paid cash for](#). But your video was about how you were more concerned that she paid \$64 at Waffle House.

Kevin: Right.

Luvvie: That is so true. How? That's irresponsible because how many, did you buy it for the whole Waffle House? Did everybody in there eat on your tab?

Kevin: Everybody in the restaurant had to have their meal paid for, for you to spend 64 whole dollars at Waffle House. That is impossible. You are on your way to financial ruin if you're spending that much money at Waffle House. It's extravagant, it's nearly impossible.

Luvvie: Yeah, bless her heart. Bless it. Just bless, what's her name? What's her real name, like Belcalis or something?

Kevin: Belcalis Almanzar.

Luvvie: See you know what? Wow. That sounds like a comic book character.

Kevin: That's Harry Potter from Queens.

Luvvie: So what is the biggest misconception you think people have about you or your work?

Kevin: That's a fantastic question.

Luvvie: Yeah. Look I be, you know what I mean, mini Oprah over here, I be trying.

Kevin: I see. I think the biggest misconception is that I'm like this all the time. It's not a character that I put on but also sometimes people like okay for instance. People catch me after a show and they want a picture and they're like, "Oh don't give me that fake smile." They don't necessarily understand that I flew red eye from LA, I go here at 7 AM, the hotel room wasn't ready until noon, I hadn't slept. You know we drove, I did the love hour, I did the comedy show. I just got off stage. I'm a little tired. And I'm trying my best to smile through this and people are just like, he wasn't really in a great mood. Or they catch me in the airport like, again people will catch you in the airport. I don't even know where I am yet. This is my third flight in two days. My breath stinks and you just happened to run into me. You've had a great night's sleep and they're like hey, why aren't you being funny? Right. I don't even know what time it is. I have sleep in my eye, I don't know where I am. And you're asking me to hug you and smile and put on a picture.

I try but I'm human. When I'm tired or hungry, I get cranky. So, if you catch me like that, you might, I'm always going to smile and do my best but people just think that I always have the energy to be KevOnStage. But that video's like two minutes long. I can keep that energy up for that amount of time but other times I'm tired.

Luvvie: You strumming my pain with your fingers, man. People be like, what? She was not nice that one time I met her at 6 AM in the airport. It is six o'clock in the morning, I barely even know my name. I don't even know my name right now.

Kevin: And you know this as well as I do. When you've been traveling a lot, it just kind of weighs on you. When you're going and going and going, you'll have like three days where it's like, I can't even move. So, when people catch you that day and it only takes one time for you to not be what they expected for 30 seconds.

Luvvie: Yes, all the sudden, you're trash.

Kevin: And you're trash. And you're canceled and that one time I met, so that's kind of one of my worst fears is just like, it's hard to keep that energy up every second of every day, all day long. It's just impossible. So that's probably the biggest misconception.

Luvvie: I need people to give people grace.

Kevin: Yes please.

Luvvie: Grace, okay. I know Jesus gives grace, try to give a little bit, too.

Kevin: Right.

Luvvie: A G be tired, okay.

Kevin: Exactly.

Luvvie: So what do you want to do next? I recently saw you posted something, you posted about making your own headlines and how you signed a \$100 million development deal with yourself.

Kevin: Okay so I'm going to tell you this, Luvvie. Okay. So, I am so competitive. I at the same time am cheering on my friends in the industry and at the same time, I'm like, ugh, I want to make my own way. So it's like, Issa and Yvonne, I knew them before and this is not name dropping, this is just like [crosstalk 00:51:32]-

Luvvie: Look, this is a name-dropping podcast. We do it, it's fine.

Kevin: Sweet, sweet. When I go to work out with my trainer, I drive past this humongous billboard of Issa and Yvonne every day. And it makes me so happy because I'm like, look at these chocolate women on Sunset Boulevard, in all of Hollywood. It gives me such joy and [Lena Waithe](#) in the last three weeks, has had a new announcement-

Luvvie: Everyday.

Kevin: Every other, I'm like how-

Luvvie: Everyday.

Kevin: She is like, totally killing it. I met her one time and she was like, so gracious and I think she's so creative and shy is so well done. So, I see all these things happening for people I know or admire and your thing with Shonda. I was so happy, it was like it was for me. Right. I was just like, Luvvie! Let's go! I'm hugging myself, the kids are confused but it's just like, it's so good to see people who are genuine people winning.

So anyway. My thing that's kind of ridiculous, my dream is to write, direct and produce my own movies and content. So, the deals that those people are signing, I don't even really want that deal because I want to create my own thing. I want to write and direct and produce. I don't necessarily want to sell it or have somebody make it for me. So, it's kind of ridiculous to be a little envious and jealous of something that you don't even really want for yourself, in that way. Does that make sense?

Luvvie: It does but you know what's funny? I don't think it's ridiculous for you to say, I'm signing a \$100 million development deal with myself. I think it's powerful to have the audacity to even say that out loud.

Kevin: Oh no, no. That wasn't the part that I thought was ridiculous. I'm saying to be jealous of people winning when I'm on my own path.

Luvvie: Oh no, we all have that. We all got that.

Kevin: Oh you do too?

Luvvie: Listen, see it's human nature to be like, oh snap for a hot second to be like, oh. I would like that. And then you recalibrate and you focus on your stuff and you're like-

Kevin: Thank you so much Luvvie.

Luvvie: You let it push you.

Kevin: I needed to hear that today. Yes, because I'm not jealous in the negative sense, I'm very happy but it's like motivating and pushing me and I want my own headline. But right now, I'm working on ... I feel like the best creatively I've felt in years. Because my stand up is doing very well but the creative writing part of me that I used to do for Kindle and web series, that's creeping up. So me at my optimum best, I'm writing and producing my own TV shows. I use quote TV shows because technology is changing. When I say TV, it doesn't mean it needs to air on ABC or HBO or Fox. I prefer to distribute my own content. You go to kevonstage.com, check out the new season of this show here. This amount of dollars, I think there's a lot of power in direct to consumer product distribution. Because you cut out all that middle man and I'm advertising to my audience and I think that's what I would want to do. And then if a company sees that and is like okay look. You killed it at this, we want to develop, help you develop your ideas and help you develop other people's ideas.

Because that's the thing. Two for me, after my own stuff, is giving other creators who don't have the means an opportunity to see their dreams actualized because of who I am. Oh, I can get you enough money and I'll produce your movie. It might actually help to get made. I think that's phase two for me.

Luvvie: And that's dope because once we build our own, we got to pass it around. Which is what Leena's been doing. Which is why every other day we're hearing a Leena announcement because Leena has been putting her weight behind people who can't walk themselves into a room. She's like, I'll walk you in there and make sure your stuff gets done.

Kevin: And this is the thing, Luvvie. So this might sound ridiculous but I don't think Hollywood is racist. I realize what Hollywood people do, they take care of their own people. The problem is there's only been white men in Hollywood and all they take care of is the people they went to college with, grew up with, a friend of their friend and what people of color start doing is saying, hey this is a friend of my friend and now you start seeing more minorities getting roles in movies and bills because people help out the people they want to see helped. And now finally, thanks to #metoo and #timesup, it's not all white men making the decisions for every single thing.

Luvvie: I think it's both. I think it's both.

Kevin: Do you?

Luvvie: It's a matter of proximity, of course. How we pick the people we work with. My cousin, my friends-

Kevin: True, true.

Luvvie: I mean the people who are around us, easy to be like, oh I know this person. But Hollywood is inherently racist just because they've made it so hard for let's say a black girl becomes the executive at a major network. She's still got to fight against the white dudes who are like, eh that's just a black show so we're not going to fund it. So, it's like a matter of both.

Kevin: That's true. That is true because I think ... That's true. Because Hollywood, I hate this like, a black movie. You know like think like a man, these are just movies. They just have all black casts so I take my point back and I accept your point.

Luvvie: Yeah. And I'm really excited for this new realm that we find ourselves. We're not looking for permission to make our content anymore.

Kevin: Right.

Luvvie: I love the fact that you can wake up in the morning, see something that piques your interest and by that night, you've already posted a video about it.

Kevin: Absolutely. My goal is to be on your timeline. I consider myself like a visual cartoonist. You had your favorite cartoons, you know like the funny pages?

Luvvie: Yes.

Kevin: You just go and some days it's the hilarious ones, some days it's okay. But you check for your favorites and that's what I try to do. Because some videos that I post, I think man this is not really that funny. Some of them are my biggest, my waffle house video was one of my biggest videos ever. I just saw that and was like, what do you mean Waffle House is dirty, duh. I mean like nobody cares about that, we know that. And that turned out to be like a 20, 30 million view video because people thought that was hilarious and relatable. And some of the things that I think I do that are really funny, people are like meh.

Luvvie: It's like me, I will post a random tweet that I'm just like, eh. I thought about it randomly, posted it. It'll have 1500 retweets. One that I put all the thought into and I'm like, this is deep. This is it. Will have four likes. People like, oh okay, cool cool. All right.

Kevin: Exactly. So that's why I just make it and post it and let it do what's going to do because you just never know what people are going to gravitate to. So just ask, I don't put much thought into it. Make posts, go on about my day.

Luvvie: So what is your advice about creating great content? What would you tell somebody who's coming up, who's like, I want to do some dope videos or I just want to start writing. What is your key?

Kevin: My key and I stole this from a friend of mine. Be authentically genuine. I mean, I'm sorry. Aggressively genuine. And what that means is, listen the videos that I make, everybody on the internet has been that. Or a good portion. All I'm doing is taking my point of view and spinning that on that. You might have seen 10 other versions of this video but people will still be like, I want to see what Kev has to say about this. The keke challenger, Waffle House, Cardi B. Everybody has an opinion about that, so be aggressively genuine in whatever you make. If it's merch, a tee shirt, a coffee mug that you want to sell. You do hair, just be completely yourself because no one can take that away from you. No one can take your point of view, your view of the world, your unique creative expression is for you and you alone. That's one of the reasons you have had success is because you are just, it's Luvvie's point of view.

I know how I think about it, I want to see what Luvvie thinks about it. When you got on Game of Thrones, I was like, yes! This is the best of both worlds because I would love to hear what Luvvie thinks about Game of Thrones because it's my favorite show. And I know she's going to think some things I think or she's going to think something I don't think. So when you got onto it, I was like oh this is the Lord's divine connection. You know what I mean?

Luvvie: Yes.

Kevin: And I think you being yourself is why people will come see you. That's why I don't try to do my version of ... Not my version but I don't want to do exactly what this creator's doing, even if it's working for them. It's hard to keep up a non version of yourself.

Luvvie: Correct.

Kevin: I can be myself all day long. I can be myself on a podcast, on a movie, on stage. But I can't be you for longer than a little while.

Luvvie: Correct.

Kevin: It's not sustainable. The only way I can make these videos every single day is because they're my thoughts every single day.

Luvvie: Yes.

Kevin: They're just expressed that way and I think, most of the time I think people get in their heads too much. People, I need a camera, I need this equipment, what do you got, Kev? For the past four years, I've shot all my videos and edited them on my iPhone.

Luvvie: Wow.

Kevin: This iPhone camera, with iMovie that's free with Apple. I have DSLRs, I have professional editing equipment. But I don't use it. And part of the reason is because it's just quicker to use it on my phone. But people are like, oh I got to save up money and get this and I've got to get a red. You don't need all that stuff.

Luvvie: Nope.

Kevin: Just start with what you can and do what you can. Sometimes it doesn't even matter because my videos wouldn't be any better with a camera that costs \$10,000.

Luvvie: Correct.

Kevin: It wouldn't do any better. And people are like, well I don't know how to start a website. There's so many free tools on the internet that you could start a website, a podcast, a tee shirt line. You could do almost all that stuff in 15 minutes. A version of it, it might not be the best version but you can at least get started. I think people sometimes talk themselves out of it by saying I don't have the right stuff and it's easier to say, well I ain't got the money than to say, I'm going to have to figure this out no matter what.

Luvvie: People-

Kevin: I wasn't even an animator when I did Cartoon Scandal. That was a program. I still don't know how to animate. That was a free program that had that and I just used it.

Luvvie: You made it work, content is king. Some people have the best cameras in the world and their content is trash. I'm like, you can have the best equipment in the world but still be saying nothing of interest. Best lighting, best audio. But nothing.

Kevin: But nothing of value is coming out of your mouth or you can have a grainy camera and if you're hilarious, that will come through.

Luvvie: Yup. Yup, yup. So I always ask my guests, as your world dominating, pursuing dreams, raising family, all this stuff. What do you do for self care?

Kevin: You know, that's a fantastic question. I'm going to give you the answer. My self care is lavish vacations.

Luvvie: Oh, nice.

Kevin: I work very hard so that I can go anywhere I want in the world and when I go, I want to stay at the Ritz.

Luvvie: Yes!

Kevin: I want to have room service when I want, I want to eat where I want, get massages so next on my list is Australia. I'm saving fly miles and Marriott rewards points because when I go, I go. You know what I mean? I do ridiculous vacations and it's wearing off on my oldest son. He is a bougie little unemployed person. We stayed at the Ritz three times. The last time we're in Fort Lauderdale, he walks in and he says, oh I love the Ritz. That is just, oh I love the Ritz. But that's my thing-

Luvvie: Did Grey Poupon appear next to him?

Kevin: All the sudden, he had an ascot on and a smoking robe. It was ridiculous but I go hard. I spend more money than I should on vacation because I feel like I want to go see the world and I want to do it in style and that's what I save my money for. I mean of course I put money aside and all that, but to feel great about what I'm doing and accomplishing, I go out of town and I spend.

Luvvie: I love it. What about in between the vacations? What you doing day by day, week by week? What you doing?

Kevin: My latest self care, I bought myself a Nintendo Switch and I play FIFA. It's just a little soccer game and it's just, I don't think about anything else but this little dude kicking. I got a little career, I've got selling space. I got a KevOnStage creative player that I'm, I got a career, I score all these goals and it's on easy because I don't need to lose. I need to feel good about myself. So I score like seven goals a game. I just relax. I don't write, I don't think about jokes, I don't negotiate with venues. I just play my little Nintendo Switch and I'm happy.

Luvvie: Nice. You're not doing massages, none of that?

Kevin: Not many massages, I used to have a membership to Massage Envy but I just, I don't have much time to do. I should but I don't.

Luvvie: I am challenging you.

Kevin: To get massages?

Luvvie: Go get one this month. One. A 50 minute massage. So on top of that so when you get back to the video game, your shoulders be all relaxed. You might score nine goals.

Kevin: Done. I will get a 50 minute massage this month.

Luvvie: Yes!

Kevin: That is an order.

Luvvie: Yes!

Kevin: I will, I will.

Luvvie: Vacationing hard, I absolutely support that. Playing a video to get your mind off things, I absolutely support that. Let's go ahead and add some pampering to it.

Kevin: I'm good. I can do that, I will do that.

Luvvie: Dope! Dope, dope, dope.

Kevin: Git 'er done.

Luvvie: Yes! I am excited. Thank you for coming on Rants and Randomness. Yes!

Kevin: My pleasure, thank you for inviting me. It's been a joy.

Luvvie: Man! I found out a lot about you, Kev.

Kevin: Thank you, thank you. I appreciate it, I appreciate the opportunity.

Luvvie: And is there anything you want people to know, anywhere you want people to go find you besides social media?

Kevin: [Kevonstage.com](https://www.kevonstage.com). That's it. Social media, [YouTube](https://www.youtube.com), [Facebook](https://www.facebook.com), [Twitter](https://twitter.com), [Instagram](https://www.instagram.com). And [kevonstage.com](https://www.kevonstage.com) by those five things combined, you will find out anything I'm doing.

Luvvie: Bet, bet, bet. So, shout out to you, I already know the name of this episode, it will be called Be Aggressively Genuine.

Kevin: Yes.

Luvvie: So, thank you for that. Major key that you dropped on the people.

Kevin: My pleasure. I appreciate it.

Luvvie: So, I'm going to catch you on these interwebs.

Kevin: All right Luvvie, thank you so much.

Luvvie: Bye.

Kevin: Bye.

Yo, shout out to [KevOnStage](https://www.kevonstage.com) for joining me. He's so dope, his content is hilarious and you want to make sure you are following him on social media. His handle on all platforms is @kevonstage. K-E-V-O-N-S-T-A-G-E, show him love because his work is important, it's funny and it's good.

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And as always, you can follow me on social media. I am @luvvie everywhere. Thank to this episode's sponsor, Black Girl Sunscreen. While you're soaking up the summertime sun, make sure to put on your sunscreen. You can go to blackgirlsunscreen.com and use the code **RANTS25** for 25% off your order. That is blackgirlsunscreen.com and use the code **RANTS25**. See you all in the next episode.